



# 3<sup>rd</sup> Asian Youth Indie Film Festival

9 – 11 April 2018

Universiti Utara Malaysia

## FILM COMPETITION ENTRY RULES

### OBJECTIVES OF THE FESTIVAL:

1. To recognize and reward the work of students and indie artists through film and animation festivals.
2. To encourage students and young indie filmmakers to produce high quality creative works.
3. To discover and develop talents from the youth and harness their energies and increase their confidence in highlighting the work of indie.
4. To provide an opportunity to exchange ideas among students and indie artists of national and international levels.
5. To develop the ability to appreciate, evaluate, analyze and discuss the indie creative artwork, and
6. To develop creativity and innovation, technical and analytical skills in the field of film and animation.

### ENTRY RULES:

#### ELIGIBILITY

- Any student or an independent filmmaker from Asia or from other countries who are **between 15 and 24 years old** (youth ages as defined by the United Nations).
- Creative works to be accepted must be in digital format recorded in a DVD disc that can be played back using any standard DVD player.
- Entries must have been produced and completed **not earlier than 1 August 2016 and not later than 31 January 2018.**
- Products that have competed in other international or local competitions can compete in AYIFF 2018.
- Entries are allowed in native language but **with provision of English SUBTITLE.**
- Creative Industry professionals and those who are permanently employed in other companies are disqualified to join this competition.
- Those working on a freelance or part-time basis in the creative industry and other fields are invited to compete.

- Contestants can submit a maximum of three (3) entries in each competition category.
- Submission is **FREE**. A competition **entry fee** is **ONLY** required for **SHORTLISTED**. Please see below:
  - **RM 100** (for each entry) for Malaysian Nationals
  - **USD 100** (for each entry) for Non-Malaysian Nationals
  - The entry fee is non-refundable.
- Competition categories that filmmakers can choose to submit their entries:
  - Narrative Film (should be maximum of 20 minutes TRT (Total Running Time))
  - Documentary Film (should be maximum of 20 minutes TRT (Total Running Time))
  - Animation Film (TRT is from 3 to 5 minutes)
  - Anime Film (TRT is from 3 to 5 minutes)
  - Public Service Announcement (should have maximum of 3 minutes TRT)
  - Music Video (should have maximum of 5 minutes TRT)
  - Promising Young Minds – this category is open to secondary school students; they may submit short films in narrative, documentary, animation, public service announcement, or music video.
- Each entry should be accompanied with the following:

*NOTE: All these should be packaged in a large envelope containing the title of the entry, director's/producer's name, contact details of the director/producer.*

  - 1-minute trailer recorded in a separate DVD disc or USB flash drive.
  - Hardcopy of the script/screenplay.
  - Hardcopy of the storyboard.
  - A full listing of the production crew/staff with complete names, designation, address, email address, and cell phone numbers.
  - A back-up copy of the entry – either in a DVD disc or in a USB flash/thumb drive.
  - 2-3 production stills (these are photographs of some scenes in your entry) – the production stills should be stored in a USB flash/thumb drive or a DVD disc.
- The contestants should ensure that one entry is recorded on the DVD disc that they will submit for competition.
- OR, the submission can be through ONLINE via website at <http://ayiff.cms.net.my>

## **FILM CONTENT**

The 3rd Asian Youth Indie Film Festival 2018 (AYIFF 2018) encourages Asian and ASEAN students and indie filmmakers to produce creative works that are the narratives of their culture and their personal experiences. The festival gives recognition and honors to these filmmakers whose creative storytelling explores a range of human experiences that echoes the festival's theme of unleashing creative confidence. Because of this, the Asian Youth Film Festival encourages originality and creativity.

The AYIFF 2018 organizer and the judges reserve the right to exclude films that do not uphold the values of the competition. AYIFF 2018 organizers and the judges will likely exclude works that contain obscenity, nudity, violence, the macabre, or those that are risqué.

## **DOCUMENT ASSESSMENT OF ENTRIES**

The festival organizer has organized a committee that will conduct a document assessment of all entries received on the competition deadline. The document assessment will entail the following:

- Inspection of entry forms if all data required are filled up.
- Inspection of required accompaniments to the entry.
- Checking of DVD if it will play back the film and checking of the back-up for the entry.
- Checking of the 1-minute trailer
- Ensuring that the script/screenplay, storyboard, production crew/staff list are submitted together with the entry.
- Ensuring that the two (2) production stills are submitted.

In the event that an entry is found lacking in the required submissions, the festival organizers will get in touch with the entry's director/producer and the latter must furnish the organizer with the requirement within 5 days from date of notice. Should the director/producer fails to comply; the entry will be withdrawn from the competition. The organizers shall notify the director/producer of the entry about the disqualification and withdrawal of the entry at the soonest possible time.

## **SHORTLISTING OF ENTRIES**

After completion of the document assessment, the festival organizer will come out with a short-list of entries classified according to the competition categories and submit the list to the Festival Judges.

Further, the organizer will inform the entry's director/producer through email if their entry is included in the shortlist for judging.

## **JUDGES AND JUDGING CRITERIA**

- All entries will be judged by a panel of judges, assisted by the AYIFF 2018 Award team.
- The judges will evaluate the entries based on different sets of rubrics for different categories.
- A score sheet will be provided to each judge and each one shall view each entry and write the score on the judging form.
- The AYIFF 2018 Award team will tally the scores based from the score sheet signed and submitted by each judge for each category. The entry with the highest score will receive the award for that category.
- Should there be a tie in any of the categories, the judges will view anew the tied films and score them accordingly. The Judges shall decide on how to break the tie.
- The AYIFF 2018 Judges may decline to give an award in a particular category if no entry meets the festival's standard of quality or no entries are received for a particular category.
- The AYIFF 2018 Judges will not judge Festival categories with fewer than 3 submissions.
- If there is no submission in any category, the AYIFF 2018 Judges and the Festival Organizer can delete the particular category from the awards list.
- The AYIFF 2018 Judges reserve the right to create a special award if the situation and if an entry merits it.

## **IMPORTANT DATES:**

**Deadline of entries : ~~15 January 2018~~**

**extended to 15 Feb 2018**

**Screening of entries : ~~16 January to 14 February 2018~~**

**extended to 18 February to 15 March 2018**

**Nomination (Shortlisted) notice : ~~15 February 2018~~**

**extended to 16 March 2018**

**Award Ceremonies : 10 April 2018**

## **AWARD CATEGORIES:**

1. Best Narrative Film
2. Best Documentary Film
3. Best Animation Film
4. Best Anime Film
5. Best Music Video
6. Best Public Service Announcement
7. Special Jury Award
8. Promising Young Minds Awards

There should be at least ONE (1) member from the production team who should attend the awarding ceremony should their film entry win. **Travel and accommodation are not provided by the Organizer.**

**The AYIFF 2018 organizers will provide information on accommodation and transportation in Sintok, Kedah.**

## **SUBMISSION GUIDELINES**

Entries must be submitted **ONLINE** (<http://ayiff.cms.net.my>) **OR** to the following address:

**Pn. Asmidah bt Alwi**  
**School of Creative Industry Management & Performing Arts (SCIMPA)**  
**College of Arts and Sciences**  
**Universiti Utara Malaysia**  
**06010 UUM Sintok**  
**Kedah DarulAman, Malaysia**

**Phone:+604-928 6456/ 5819 / 6453**

**Fax:+604-928 5804**

**Email:ayiff@uum.edu.my**

**Website:http://ayiff.cms.net.my**

## **OTHER IMPORTANT DETAILS**

- All those who will receive nomination notices are expected to attend the awards ceremonies on **10 April 2018** at the Universiti Utara Malaysia. Travel and accommodation should be borne by the production team. Universiti Utara Malaysia will not pay for travel and accommodation.
- Awards for the winning entries shall be given to the director of the entry that is indicated on the entry form.
- For entries that are produced in a joint directorial way (having 2 or more directors), the production group of that entry should assign a single representative to act on its behalf. This representative will receive the award for the entry.
- The AYIFF 2018 organizers and judges shall not be held liable for any controversy regarding the sharing of awards or about the selected winners.
- The decision of the AYIFF 2018 Judges is final.

## **PROMOTION OF THE FESTIVAL AND SCREENING**

The AYIFF 2018 Organizer is responsible for promoting the Festival to the general public both local and international. All trailers of entries will be shown at the festival venue (s).

The AYIFF 2018 Organizer are responsible for the schedule of screening of entries at a time and venue that is deemed suitable.

All winning entries shall be archived by the AYIFF 2018 Organizer for documentation purposes and for promotion purposes.

## **HOW TO PAY (only for shortlisted)**

**Important:** Please forward a scanned copy of the bank slip/telegraphic transfer receipt to AYIFF2018 Secretariat ([ayiff@uum.edu.my](mailto:ayiff@uum.edu.my) with cc to [asmidah@uum.edu.my](mailto:asmidah@uum.edu.my)) or by fax to +604 9286455 for us to verify the transaction. Please kindly write down the participant's name, date and time of the transfer and country and city of origin.

For Local Participants:-

- Cash, banker's cheques, bank drafts or Local Order
- Payment must be made in Ringgit Malaysian (RM)
- All cheques must be made out to "**Universiti Utara Malaysia** "
- Bank Transfer- all bank transfers made out to our account, please contact AYIFF'18 Secretariat at [asmidah@uum.edu.my](mailto:asmidah@uum.edu.my).
- If you are using a **local order**, please provide us with the followings:
  - a) Name of the officer in-charge
  - b) Full address of the officer in-charge
  - c) A Guarantee Letter (GL) from the department

For International Participants:-

- Bank drafts withdrawable at a Malaysian Bank only (foreign personal cheques are not accepted)
- Payment must be made in US Dollars
- All bank drafts must be made out to "**Universiti Utara Malaysia** "
- Bank Transfer- all bank transfers made out to our local account, please contact AYIFF'18 Secretariat at **asmidah@uum.edu.my**.

Bank Transfer Information :-

- Account No: **0209 301000 0010**
- Bank Name: **Bank Islam Malaysia Berhad (UUM Branch)**
- Name (Account Holder):**Universiti Utara Malaysia**
- SWIFT Code: **BIMBMYKL**

Online Payment (Credit Card):-

- Go to <http://www.e-com.uum.edu.my/bend/paymode.jsp>
- Follow the instruction given. All major credit cards are accepted.
- The amount of payment in **Malaysian Ringgit (RM)**.
- Please select the option "**OTHER PAYMENTS- specify details in description**".
- Please indicated the description "**AYIFF'18 (your title entry)**".

Upon receiving the registration form and full payment, the Conference Secretariat will send a letter of confirmation.



## **INFORMATION ON ACCOMMODATION AND TRANSPORTATION IN SINTOK, KEDAH**

There are friendly hotels in areas close to the festival venue:

- Changlun (10 minutes from the festival venue) – EDC Hotel, T Hotel, GM Hotel.
- Jitra (30 minutes from the festival venue) – C Hotel, Bustani Hotel, Darulaman Suite Hotel
- AlorSetar (50 minutes from the festival venue) – Holiday Villa, TH Hotel, Regency, Grand Alora
- Perlis (45 minutes from the festival venue) – Seri Malaysia, Brasmana



**ENTRY FORM**  
**THE 3rd ASIAN YOUTH INDIE FILM FESTIVAL**  
 9 – 11 April 2018

**DEADLINE: The deadline for submission of entries is on 15 February 2018**

TITLE OF ENTRY \_\_\_\_\_  
 PRODUCTION STARTED \_\_\_\_\_ PRODUCTION COMPLETED \_\_\_\_\_  
 NAME OF SCHOOL/ORGANIZATION \_\_\_\_\_  
 ADDRESS OF SCHOOL/ORGANIZATION \_\_\_\_\_  
 \_\_\_\_\_

NAME OF DIRECTOR (S) \_\_\_\_\_  
 \_\_\_\_\_

**NAMES OF PRODUCTION CREW AND DESIGNATION/ROLE:**

Assistant Director \_\_\_\_\_  
 Scriptwriter/Screenwriter \_\_\_\_\_  
 Cinematographer/Videographer \_\_\_\_\_  
 Editor \_\_\_\_\_  
 Production Design \_\_\_\_\_  
 Music/Sound Director \_\_\_\_\_

EMAIL ADDRESS OF CORRESPONDING PERSON \_\_\_\_\_  
 MOBILE PHONE NUMBER OF CORRESPONDING PERSON \_\_\_\_\_

COMPETITION CATEGORY (Please tick only one category):

- |                                    |                                      |  |
|------------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Narrative | <input type="checkbox"/> Documentary | <input type="checkbox"/> Public Service Announcement |
| <input type="checkbox"/> Animation | <input type="checkbox"/> Music Video | <input type="checkbox"/> Anime                       |

PLEASE TICK:

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> With Sound | <input type="checkbox"/> Silent (without sound) |
| <input type="checkbox"/> Color      | <input type="checkbox"/> Black and White        |

TOTAL RUNNING TIME (from Opening Credits to End Credits) \_\_\_\_\_ Minutes \_\_\_\_\_ Seconds

BRIEF SYNOPSIS OF THE ENTRY \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**DECLARATION**

I hereby grant permission for the abovementioned film/video/animation to compete in Asian Youth Indie Film Festival 2018 to be held on April 9 to April 11, 2018 at the Universiti Utara Malaysia.

I have carefully read the rules and regulations of the festival and I agree and abide by them.

I hereby authorize the dubbing, copying of my entry for archival purposes, press release and promotional purposes of the film festival by the organizer of the Asian Youth Indie Film Festival 2018.

\_\_\_\_\_  
Signature over printed name of the filmmaker/director/producer

\_\_\_\_\_  
Date (Day, Month, Year)

**TO BE FILLED UP BY AYIFF 2018 ORGANIZER ONLY:**

<p>Shortlisted Payment of RM100 / US100 has been received: _____ (Signature of receiving person)</p> <p>_____ (Date)</p> <p>Other details of payment: _____ _____</p>
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